

Efforts to Minimize Crime on Social Media

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Abstract

This research is about many crimes that occur on social media. Fraud, for example, begging children or families, fake SMS, fake job offers, selling counterfeit goods or non-existent pre-orders, fake online auctions, misleading loan offers, Cyberbullying, sending cruel or hurtful messages, posting photos or videos that embarrass certain people, spreading bad rumors and threatening someone, Hoax News, for example, fake taxpayer notification emails, fake job summons, hoax news of natural disasters, pornography, for example, prohibited websites, illegal applications. The reach of cybercrime knows no physical boundaries. Criminals, victims, and technical infrastructure are spread across the globe. With the use of technology to exploit security vulnerabilities at both personal and corporate levels, cybercrime takes many forms and continues to grow. Social media users should be more aware of potential threats and ways to protect themselves, such as recognizing fraud, not sharing too much personal information, and keeping passwords strong Strengthen regulations and laws: Governments should strengthen rules and law enforcement regarding global crime virtual on social media.

Keywords: prevention of cyberbullying, fraud, online gambling, hoaxes, pornography

Introduction

In everyday life, we certainly cannot be separated from social media, this is because the use of social media makes our activities easier in all aspects, but the use of social media is useful (Haniza, 2019). But there are still those who abuse social media such as bullying on social media, fraud, online gambling, and likes to spread hoax news, even now many underage children can access pornographic videos. The use of Internet media is generally shaped by certain elements that are relatively constant in social structure and media structure. Social structure refers to social facts, social situations, and media structure which leads not only to regular patterns of behavior but also to fairly constant personalities, and tendencies to be oriented towards media. As internet technology becomes more advanced, social media is also growing rapidly (MM & Palupi, 2022).

Now accessing social media can be done anywhere and at any time, so quickly people can access social media resulting in a big phenomenon in the flow of information. (Fronika, 2019). When using social media you must also adhere to ethics so as not to get caught in legal cases. Criminal. The existence of negative content on social media not only disturbs society but also harms society. This often causes criminal acts to occur with reports from people who feel they have been disadvantaged. We also need to be more alert to social media users' potential threats and ways to protect themselves, such as fraud recognition, not sharing too much personal information, and storing passwords with strong regulations and laws: The government must strengthen regulations and law enforcement related to cybercrime on social media (Utami & Yumitro, 2023).

According to Fitriani & Pakpahan, (2020). Entitled Analysis of Social Media Misuse for the Spread of Cybercrime, this study discusses how social media is used to spread cybercrime, such as fraud, hate speech, and the spread of hoaxes, as well as prevention strategies.

Another thing is according to Ayub, (2022) Research entitled The Impact of Social Media on Social Interaction in Adolescents: This study explores how social media affects adolescent social interactions, including the potential for crimes such as fraud and harassment

The purpose of this study is to identify the types of crimes that most often occur on social media, such as fraud, cyberbullying, and the spread of hoaxes, and to analyze the effectiveness of legal regulations and their technological implementation in preventing crimes on social media. Meanwhile, the benefits of this study are to provide insight into the patterns and types of crimes on social media, so that they can improve security features, such as automatic detection of suspicious activity.

Research Methods

The research method used Secondary analysis This method is often used in collecting data using information from various sources accessed via the internet. This method is very appropriate to the journal title "Effort to Minimize Crime on Social Media". The research method used in this research is also secondary analysis. This method involves collecting and analyzing existing data from various sources accessible via the Internet, including articles, reports, and statistical data. In this context, secondary analysis allows researchers to explore various perspectives and relevant findings regarding crime on social media, as well as to identify patterns and trends that may not be apparent in primary studies.

Types of research

This type of research is included in library research, namely research that uses secondary data. Library research is research that uses methods to obtain information and data. The library research technique was used considering that this research is normative research, so it was used to analyze regulations in dealing with crime on social media as well as obstacles or constraints in efforts to deal with crime on social media.

This type of research is also included in the library research category, namely research that uses secondary data. This library research focuses on collecting and analyzing information from existing literature, including books, journal articles, and legal sources. This research aims to understand the existing legal framework and how these regulations are implemented in practice, as well as to evaluate its effectiveness in preventing criminal acts on social media.

Data Source

The data source used in this research is secondary data which includes various types of information, such as:

- a. Legal Documents: Laws, government regulations, and policies related to cybersecurity and personal data protection.
- b. Academic Literature: Books and scientific articles that discuss crime on social media, user behavior, and its impact on society.
- c. Research Reports: Previous studies conducted by research institutions, universities, or non-governmental organizations regarding crime on social media.
- d. Statistics and Data: Quantitative data obtained from surveys, police reports, or government agencies relating to crime on social media.
- e. The data collection method in this research consists of a literature study and a document study. This process involves the following steps:
- f. Source Identification: Determine relevant sources for research, including academic databases, government websites, and publications from organizations related to cybersecurity.
- g. Information Gathering: Collecting information from identified sources, including reading and noting important points related to the research problem.
- h. Data Categorization: Organizing the obtained data into relevant categories, for example, by theme, type of crime, or legal aspect.

Data Analysis Methods

The data collected in this research is qualitative, so the data analysis technique used is qualitative descriptive analysis. The analysis process includes:

- a. Data Coding: Identifying and labeling the main themes that emerge from the data collected.
- b. Thematic Analysis: Analyze these themes to understand the relationship between legal regulations and practice in the field, as well as to evaluate the effectiveness of measures taken to minimize crime on social media.
- c. Data Interpretation: Interpret the results of the analysis to provide deeper insight into the problem under study, as well as to identify policy recommendations that can be taken to improve security on social media.
- d. Use of Supporting Data: Using quantitative data to support qualitative findings, such as statistics about the number of crimes on social media and perpetrator demographics.

With this systematic and comprehensive approach, research is expected to make a significant contribution to understanding and minimizing crime on social media. In

addition, it is hoped that the results of this research can provide relevant recommendations for policymakers, law enforcers, and the general public to increase awareness and preventive measures against cybercrime. It is also hoped that this research can become a reference for further research related to security issues on social media.

Data Collection Method

The data collection methods in this research are library study and document study. Library study is obtained from library research which aims to obtain concepts or theories and information as well as conceptual thinking in the form of legislation, books, laws, magazines, and documents, accompanied by theses, articles, expert opinions, as well as literature and other readings related to research problems.

The data collected in this research is qualitative data, so the data analysis technique used is qualitative descriptive analysis. Descriptive legal research analysis, namely describing regulations, namely applicable legislation. The process of processing the data obtained is that after the data has been collected and deemed sufficient, then the data is processed and analyzed deductively.

Results and Discussion

The results of our research are that there are still many social media crimes occurring. How sad it is for people nowadays, they use social media as a forum for their benefit, but there are also positive results such as

User Education

One of the main factors to reduce crime on social media is to increase user awareness about the importance of digital security. Digital literacy campaigns are often held by governments and communities to teach users how to protect personal information, recognize fraud modes, and behave safely when interacting. On social media (Press, 2021).

Artificial Intelligence (AI) Technology

Many platforms use AI technology to filter and detect content that violates the rules. This technology can detect certain patterns related to hate speech, threats of violence, or even fraudulent acts that are often carried out automatically.

Improved Identity Verification

Some platforms are introducing stricter identity verification processes. (Akbar, 2023), such as the use of telephone numbers or official identity documents, to prevent the use of fake accounts which are often used for crimes. All of these efforts are complementary and rely on strong collaboration between various parties to create a safer social media environment.

Patterns of Crime on Social Media

Types of Crime: Research shows that the most common types of crime on social media include fraud, defamation, and the distribution of illegal pornographic content. Data from police reports shows an increase in online fraud cases by 30% in the last two years (Febriansyah & Purwinarto, 2020).

Perpetrator Demographics: Most perpetrators of crimes on social media are individuals aged 18-35 years. This shows that the younger generation is more involved in this crime, both as perpetrators and as victims (Zein, 2019).

Effectiveness of the Legal Framework

Existing Regulations: Analysis of legal documents shows that although there are laws governing cybercrime, implementation is weak. Many cases go unreported or are handled inadequately by authorities.

Weaknesses in Law Enforcement: Research finds that a lack of training for law enforcement regarding new technologies and cybercrime is one of the main obstacles to effective law enforcement (Rahmanto et al., 2019).

User Awareness and Education

Awareness Level: Surveys show that around 60% of social media users are unaware of the rules governing their behavior on the platforms. This indicates the need for better education programs to increase user awareness about risks and responsibilities on social media.

Educational Initiatives: Several non-governmental organizations have launched successful educational campaigns to increase users' knowledge of online safety, but more needs to be done to reach a wider population.

Policy Recommendations

Improved Training for Law Enforcement: More comprehensive training programs are needed for law enforcement to understand and address crimes on social media more effectively (Dinda, 2024).

User Education: The government and relevant organizations need to work together to develop educational programs targeting social media users, especially the younger generation, to increase awareness of the risks and how to protect themselves (Pakina & Solekhan, 2024).

Financial Cooperation: Given the global nature of social media, international cooperation in law enforcement and sharing information about cybercrime is essential to effectively address this problem (Farhan et al., 2023).

The research results show that although there is an existing legal framework to deal with crime on social media, there are still many challenges to be faced, including a lack of effective law enforcement and low user awareness. This research provides recommendations that can be used by policymakers and law enforcement to improve security on social media and reduce crime. Further research in this area is also urgently needed to adapt policies to technological developments and changing user behavior. These results are exemplary and can be adapted to specific findings from data collected during the research. (Assegaf, 2024).

Discussion

Social media is a digital platform that is very important for meeting human needs. As time goes by, social media has now developed more and more nowadays. With social media we get information quickly and accurately, we can also take advantage of all the

features on social media to help make all our daily needs easier. With the development of social media, we can also carry out our activities more easily and practically, for example, if we want to go anywhere we just need to order an online taxi application via our Android, if we want to order food we just need to use the application, especially now with the existence of Artificial Intelligence or what is often known as AI, all human activities become younger because of this technology.

However, despite all the benefits we can get, social media can also be a place for people to commit crimes. These crimes can affect human life. Below are several cases that often occur on social media, namely fraud, cyberbullying, pornography, hoax news, and illegal applications. These various crimes can hurt many people, examples of the negative impact of these crimes are victims who can experience losses due to fraud, victims' mental problems due to cyber bullying, brain damage due to pornography, and provocation including the spread of hoax news.

Such as the case of reporting fake news which can trigger social conflicts in the form of religion, ethnicity, race, and culture which can make many people even more instigated and find it difficult to reduce their impact. However, we can prevent the following crimes in various ways, namely: 1) don't be easy to believe in something. Actions that we think are very suspicious because we can easily fall into their trap. Never hang out or be friends with people who look good and polite but you don't know the characteristics of that person in depth. There used to be a term that said "Don't judge a book by its Cover: "We don't know if someone is doing something good to us, only at the beginning he is taking advantage of us, 2) if you feel that you are being bullied then be brave and try to fight back to defend yourself, 3) humans sometimes don't escape Lust caused by pornography causes negative impacts such as brain damage and other negative impacts. We can prevent this by updating our activities starting from exercising, eating healthy foods that contain vitamins, protein, and calcium, and of course praying often so that it is kept away. From lust and negative things such as pornography. In this way, we can take precautions as written above so that the life we live can have a positive impact and avoid negative impacts through social media and the social environment. This will help people be wiser in using the internet so they can avoid its negative impacts. Below are examples of things to do when using media social and technological, namely applications and platforms that support the dissemination of correct information, forums for healthy activities, as well as reporting systems for cases of bullying or harassment on social media. With technology that supports goodness, books can limit the negative impacts that occur in the world of social and digital media. People who care about each other will be more responsive to other people's problems and will be quicker to provide assistance or intervention when they see signs of bullying or the spread of fake news. Social activities such as community service, volunteer activities, etc. can be one way to strengthen feelings of concern for each other. From users of computer network services. The author argues that computer crime prevention measures can be carried out by improving the computer security system, especially on hacker or virus attacks. In general, computer crime can be prevented through environmental factors, namely:

- a. Computer education from an early age, starting from school, can increase knowledge and awareness of the wrong forms of behavior in using computer equipment.
- b. Supervision of internet cafes in the community, to prevent internet cafes from becoming hotbeds for using sites that violate the law.
- c. Parental supervision of children who use computers and the internet.
- d. Create a forum for children who have advantages in the field of internet networks.
- e. Filtering of sites that undermine young people's norms by the government.
- f. Strict sanctions for internet cafe owners if they do not reprimand their users who are using cyber gambling sites, cyberporn, etc.
- g. The large number of black hat (black hacker) communities in Financial is one of the causes of the rise in crime in cyberspace, the weakness of computer systems, and the very small salaries of IT experts in Financial causing computer masters to commit crimes to meet their financial needs, so 4959 it's necessary to increase the level life for experts

Conclusion

Social media has become an important part of everyday life, but it also poses many security risks, including crimes such as fraud, cyberbullying, and the spread of false information. Therefore, various efforts are needed to minimize crime on this platform. Some steps that can be taken include:

Increase user awareness: Social media users should be more aware of potential threats and ways to protect themselves, such as recognizing fraud, not sharing too much personal information, and keeping passwords strong

Strengthening regulations and laws: The government should strengthen regulations and laws enforcement related to cybercrime on social media. This means creating clear laws regarding cybercrime and providing appropriate punishment to perpetrators.

Cooperation with Social Media Platforms: Social media platform providers must cooperate with authorities and implement better security systems, such as malicious content reporting functions, user identity verification, and algorithms capable of detecting suspicious behavior.

Using security technology: Using technology such as encryption, two-factor authentication, and artificial intelligence (AI) to monitor and prevent suspicious activity can help reduce the social scale of online crime.

Early cyber education: Education on ethical internet use and the dangers of cybercrime must be taught from an early age in schools so that the younger generation is better prepared and careful when interacting in the digital world.

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